



Key Management Concepts

Unlock your future success!

Have you been looking for a place to increase your knowledge, connect with others in your same position? Would you like to increase your worth to your Doctor, patients and attain personal growth?

Associates, Office Managers and Lead administrators, join us the second Friday of each quarter to network, share, search and discover business concepts to catapult your impact on our wonderful profession of dentistry.

This year's meetings will take place at 9:00 am. **Linder Conference Center, 610 E Butterfield Rd, Lombard, IL 60148.** Breakfast will be served from 8:00 to 9:00 am. Presentation, break out groups and round table discussions from 9:00 a.m. until noon.

- **Annual cost:** Associate, Lead Administrator or Office Manager - \$300, additional support staff - \$75
- **\$100 Gift Card Drawing** to Yorktowne Mall for those who register prior to April 1, 2014
- 2014 Meeting dates: April 11, July 11 and October 10
- Each meeting will cover one of the Concepts
- Attend all 12 Concept meetings, you will be a **Certified Key Management Concept Manager!**



Earn your **Key to Success** by unlocking your future with these **12 Key Management Concepts**

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| 1. Getting the YES for treatment and financials | 7. Effective communications |
| 2. Marketing and increasing new patients | 8. Legalities - Consent & Release forms |
| 3. Effective Meetings and Huddles | 9. Verbal Skills |
| 4. Conflict Resolution | 10. New Patient Experience |
| 5. HR Issues | 11. Hiring, recruiting, training |
| 6. Insurance and fee negotiation | 12. Leadership - teambuilding activities to take back to your team |

Register today! Send an email to jadamiec@e-PPC.com, call 630.472.1600 or fax 630.472.1605.



Attendee: _____ Practice Name: _____

Email: _____ Address: _____

Additional Attendee: _____

Additional Attendee: _____



Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Signature: _____